**Invitation to 2016 Halal Korea Matching Fair**

“The International Matching Fair where Global Buyers meet Competitive Korean Companies”

As the scale of Halal market is increasing dramatically, numerous companies in Korea are putting efforts on offering competitive goods to catch the opportunity of ‘Halal Boom’. The Korean government is also showing strong commitment to nurture the Halal industry in Korea. In such environment, Korea is steadily growing into promising producer in the Halal countries.

The event, 2016 Halal Korea Matching Fair, is specially designed to provide a space for interaction between foreign buyers and Korean companies. It would be the valuable time for buyers that they can meet a variety of products which have powerful potentiality in the Halal market.

If you are interested in Korean companies in Halal market, please join us at this event where you can expand your business and global networks as well!

* Event Outline

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| **Title** | 2016 HALAL KOREA MATCHING FAIR |
| **Dates** | 2016. July 21st (Thu.) ~ 22nd (Fri.) 2 days 9:30~17:00 |
| **Venue** | SETEC, Seoul, Korea |
| **Host** | Small and Medium Business Administration |
| **Participants** | Foreign big buyers who are interested in Halal goods (around 120 people),  Promising Korean companies working in Halal market (around 500 people) |
| **Category** | Food(Health/Functional Food), Kitchen Supplies, Clothing/textile products, Baby products, Cosmetics/Health care, Interior Supplies(wallpaper, digital door –rock system etc.), Fashion(Glasses, Jewelry, Watch, Bags etc.), Home Electronic appliances and Tool supplies, Mobile game, Messenger apps, IT Contents, Daily supplies etc. |

* Programs

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| **7/21**  **Thu** | **Time** | **Program** | **7/22**  **Fri** | **Program** |
| 09:30-11:30 | 1:1 Business Matching | 1:1 Business Matching (09:30-12:00) |
| 11:30-12:00 | Opening Ceremony | Lunch (12:00-13:30) |
| 12:00-13:30 | Welcome Reception |
| 13:30-17:00 | 1:1 Business Matching | 1:1 Business Matching |
| Seminar Session (14:00-16:00) |
| All day | Exhibitor showcase | Exhibitor showcase |
| All day | Memorandum of Understanding (MOU) | Memorandum of Understanding (MOU) |

* Service offer to Buyers (\*one person per company)

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| **Transportation** | 1. One round trip air fare on economy class   \*The Limited Price Offered (Maximum price)  Asia: USD 550 / North Africa: USD 1,500 / Iran, Central Asia: USD 1,300 /  Europe: USD 1,800   1. Limousine bus from airport to hotel (Information desk No. 36) 2. Round trip transportation from hotel to SETEC from 21st to 22nd |
| **Accommodation** | Complimentary hotel accommodation near the venue with breakfast included  - 3 nights for buyers who participate July 20st and 22nd  - 2 nights for buyers who participate July 21st or 22nd |
| **Luncheon** | Welcome Reception (July 21st), Free luncheon (July 22nd) \*We provide food according to one’s preference (Normal/Vegetarian/Halal) |
| **1:1 Business Matching** | Free interpreter service for two days (July 21st~22nd ) |
| **Other Service** | 1. Sending guidebooks for buyers (English, Korean)   - Containing details about transportation, time schedule, balance accounts etc.   1. Overall management in order to prevent entry problems (ex. Visa) 2. Support for check-in at the hotel (Help desk in the hotel) |

**\*\*\*\*\*Guidelines must be respected.**

We only offer **ECONOMY class** return airfare after finish matching fair, additional charge is for your side.

**The benefits are designed for only one representative** per one person each invited company. Additional representatives from the same company must provide their own registration, transportation, and accommodation costs. You need to meet more **6 times meeting** with KOREA export companies in meeting area to get air fare reimbursement. You have to summit the meeting report to business meeting service center.(To put sum your result) If not, we couldn’t support matching benefit of airfare cost.

* The Application Deadline for 2016 Halal Korea Matching Fair

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| --- | --- |
| **Due date** | 2016. May 19th (Thurs.) |
| **Submission Document** | - registration form (attached below)  - 1 certificate of business registration |
| **Method of application** | Apply to email address (inter@globalcomms.co.kr) |
| **Contact** | 2016 HALAL Korea Matching Fair Secretariat Tel. 070-7596-3759 |

**Registration Form for 2016 Halal Korea Matching Fair**

The questions with ‘\*’ are required to be answered completely.

**\* 1. Company Information**

|  |  |  |  |
| --- | --- | --- | --- |
| **Company Name** |  | **CEO Name** |  |
| **Address** |  | | |
| **Major Product**  **(Consulting item)** |  | | |
| **Website** |  | **Country** |  |
| **Contact details (Tel.)** |  | **Previous Year’s Revenue(USD)** |  |
| **Capital** |  | **Establishment Year** |  |
| **Number of Employees** |  | **Type of Business** |  |

**\* 2. Participant Information**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** |  | **Department** |  |
| **Position** |  | **Fax.** |  |
| **Tel. / Moblie** |  | **E-mail** |  |

**3. A company you desire to have a business matching**

|  |  |  |  |
| --- | --- | --- | --- |
| **Company Name** |  | **E-mail** |  |
| **Tel.** |  | **Genre** |  |
| **Major Product**  **(Consulting item)** |  | | |
| **Please check the DATE you can participate in a business matching** | | | |
| **□ July 21st (Thurs.) □ July 22nd (Fri.)** | | | |

**\*Please send the documents to (inter@globalcomms.co.kr until May 30th (Thurs.)**

**Reporting date: 2016. . . Representative: (signature)**

**Attached 1 . Certificate for Business Registration**

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